

ONE BEPPU DREAM AWARD – Recruitment Guidelines for Presenters

Approximately 100 local companies, general investors and crowdfunding companies gather in Beppu as both judges and supporters.

By living in Beppu City, students with various dreams and passions, graduates who have already left Beppu, and regional entities and citizens will work as one to create an opportunity to think once again about Beppu's future with this "ONE BEPPU DREAM AWARD".

If your idea touches peoples' hearts, and the judges feel it will benefit the future of Beppu, it has the potential to receive an investment of approximately 10 million yen on the spot (as of mid-January 2019).

From as soon as the day after winning, you will be an entrepreneur and will become an entrepreneurial ambassador in Beppu City.

Everyone who feels the everyday charm and challenges of life in Beppu!

Beppu wants to help your dreams grow!

Why not share your dream and your passion in front of everyone and let your dream bloom?

※This project is hosted by Beppu City, and operated by B-biz LINK, with planning and production by Beppu City.

Date & Time

Saturday 23rd March 2019, 12:00 – 18:00 (planned)

Place

B-Con Plaza Convention Hall (12-1 Yamanote-cho, Beppu City)

Entry Requirements

Everyone who loves Beppu can enter! (People who graduated from university in Beppu City, current students, wider applicants etc.)

Entry Fee

Free

Application Deadline

~~Thursday 28th February 2019, 23:59~~ ⇒ **Acceptance closed**

Event Schedule (planned)

12:00 : Opening and reception

13:00 : Citizen and Student Alumni Association launch

14:00 : ONE BEPPU DREAM AWARD 2019 opening

14:30 : Finalist Presentations (first half)

15:00 : Free Speaking Contest (general presentation)

15:50 : Finalist Presentations (second half)

16:30 : Panel session

17:00 : ONE BEPPU DREAM AWARD 2019 awards ceremony

Announcement of investors

18:00 : Go to the event venue – Housensou

19:00 : Start of public negotiations at Housensou

What kind of people will be in the judges?

- About 100 companies that are involved in businesses in Beppu
- Crowd Funding business operators, entrepreneurs, investors, etc.
(we plan on having these people participate as advisors)

What kind of people will be in the audience?

- Beppu University and Beppu University Junior College graduates and students
- Beppu Mizobe Gakuen College graduates and students
- Ritsumeikan Asia Pacific University graduates and students
- General citizens of Beppu
- Those who love Beppu or are looking for business partners
- And those who have an interest in this ONE BEPPU DREAM AWARD 2019

Entry Criteria

If the business theme can be applied to any of the of the following, you may enter.

- A plan that can solve problems and expand the possibilities of new industries in Beppu City
- A plan that disseminates Beppu's charm both outside of the city and in foreign countries, and holds potential for new businesses
- Someone from outside Beppu City requesting assistance for the tasks/problems that exist in their area

Review Method

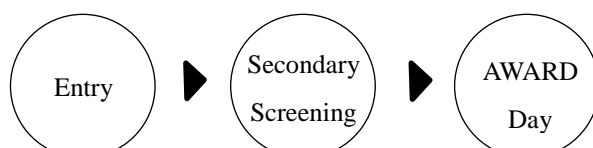
The judging will be conducted based on the initial screening of the entry sheet, the secondary screening by interview, and the presentations on the day of the ONE BEPPU DREAM AWARD 2019 event.

The presentation on the day of the ONE BEPPU DREAM AWARD 2019 event, and the responses to questions regarding the presentation, will also be subject to review by about 100 companies involved in businesses in Beppu.

About the Award and Prize Money

The prize for the ONE BEPPU DREAM AWARD will only be awarded to one person. In terms of the funding, the finalists' business plans which have passed the secondary screening will be fairly scrutinized in prior by the judges and the secretariat, then an appropriate amount of investment will be offered to each plan. On the day of the AWARD event, if the judges and the secretariat offer the fund over the amount of investment which was offered before, that amount of fund will be provided to the finalists at a later day through the cloud funding.

Schedule Leading up to the Event



Entry: Thursday 28th February deadline

Initial screening – document review

Notification of results: around Sunday 3rd March

Secondary screening – interview

Notification of results: Sunday 10th March or Monday 11th March

AWARD Day: Saturday 23rd March

1. We will contact people individually with the information regarding secondary screenings.
2. Presentation materials are required to be submitted for the secondary screenings.
3. The application form that you have submitted may be reviewed by the judges and officials in the secretariat during the screening and the matching processes.
4. Please note that we cannot give information about any results of the screenings.
5. We will not review any plans judged to be inappropriate from the viewpoint of public order and morals.

Screening Venue

B-biz LINK (Address: 1-3 Suehiro-cho, Beppu City, TEL: 0977-76-5205)

※Please use the nearby pay and display car park.

In principle, secondary screening will take place in person in Beppu City, but those from remote towns or those who are overseas residents may do remote interviews.

Post-Selection

- Winners will:
- work with B-biz LINK to get the project on track
 - use the received funds effectively for entrepreneurial activities and submit
 - ① Performance Report
 - ② Accounting Report

Prior to the issuance of funds, you must submit a written oath.

As examples of how the funds may be used, we have prepared the following list, but please consult the executive office when using the funds for any other purposes.

- 1) Research costs
- 2) Advertisement expenses, PR expenses
- 3) Personnel/labour expenses, supplies expenses, telecommunication/shipping expenses, rent, travel expenses, utility expenses, printing expenses, document purchase expenses

- 4) Expenses required for purchase and repair of equipment, tools etc. necessary for establishing the business
- 5) Expenses required to acquire the right to use the program
- 6) Raw material costs necessary for promoting the business
- 7) Outsourcing costs

Please note that we may ask you to return some or all of the funds in the following situations:

- 1) When you do not fulfil the reporting obligation (Performance Report, Accounting Report) regarding entrepreneurial activity
- 2) When entrepreneurial activities are interrupted due to injury or other health reasons
- 3) When the execution of the intended entrepreneurial plan is significantly delayed
- 4) When activities are judged to be significantly in contrast to the original plan

For any comprehensive inquiries regarding this project, please contact:

Ms. Chika Takagi or Ms. Yukiko Kiyota

Beppu City Tourism Strategy Department, Cultural and International Division

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For inquiries regarding the content, entry etc. please contact:

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